

DTVAS

In the Park

An Ungolf Experience

2015 Sponsorship Opportunities



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Centre**

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**regina
foodbank**

DIVAS

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Wascana Park

Thursday, August 13th, 2015

DIVAS In The Park is in direct contrast to golf tournaments where the participants are primarily men who raise money for charity, win prizes for golf and participate in live and/or silent auctions.

Now celebrating its 3rd year, DIVAS In The Park is a unique event specifically geared toward women. Participants will enjoy 18 individual experiences provided by local businesses (plus a 19th hole experience to take home). Experiences will offer an opportunity for team building and networking, while being indulgent and pampering and vary from active participation to passive listening.

The "tournament" is designed to be just like a golf tournament in terms of its networking opportunity. People are invited to register as a team – whether as a team of co-workers as a team building activity or a team of staff and clients. We want the event to be attractive to women. We know that not all professional women golf and some are off put by the competitive nature of golf tournaments. Most golf tournaments have "games" along the course (longest drive, closest to the pin etc.), various hole sponsors and often liquor reps who offer samples of their product.

DIVAS In The Park is not a competition or game. Moving from "hole to hole" and offering different experiences at each stop provides the same opportunity for social interaction as a golf tournament. With wine sampling, health and beauty tips and even a scenic tour of Wascana Centre just to name a few, our DIVAS will have plenty to rave about at the "clubhouse" after their "round".

Each DIVA will be presented with a participation gift upon arrival. In addition, each experience will provide a gift for each participant. Attendees will also have the opportunity to participate in a "trade show" set-up for the Divas to purchase goods or wares at the post event reception.



Presenting Sponsor (\$10,000 cash):

- Presenting sponsor of DIVAS In The Park;
- Name & logo on prominent display throughout the event;
- A speaking opportunity at the pre and post-event receptions;
- An opportunity to provide a quote in media releases;
- Premium display of your company logo and name in all printed publicity materials including press releases, newspaper advertisements (including a post-event thank you ad), media events, social media, Regina Food Bank and Wascana Centre Authority websites, posters, banners and event program.
- An opportunity to display corporate banner/signage at the event;
- Participation in event presentations;
- An opportunity to provide a representative on the organizing committee;
- An opportunity to provide a gift or promotional item to all Divas;
- Presenting sponsor recognition on Diva participation gifts;
- 4 complimentary Diva registrations.

Exclusive Reception Sponsor (\$5,000 value):

- An opportunity for a corporate display at both the Pre and Post event reception;
- Speaking opportunity at the pre-event reception;
- Company name included in all printed publicity materials including press releases, newspaper advertisements (including a post-event thank you ad), media events, social media, Regina Food Bank and Wascana Centre Authority websites, posters, banners and event program;
- An opportunity to provide a gift or promotional item to all Divas;
- 4 complimentary Diva registrations.

Product Sponsors (\$2,500 value):

- Feature and serve your products during the receptions;
- An opportunity for a corporate display at the event receptions;
- Company name included in all printed publicity materials including press releases, newspaper advertisements (including a post-event thank you ad), media events, social media, Regina Food Bank and Wascana Centre Authority websites, posters, banners and event program;
- An opportunity to provide a gift or promotional item to all Divas;
- 2 complimentary Diva registrations.

Corporate Diva Team (\$1,000 cash):

- A team of 4 Diva registrations;
- An opportunity to provide a gift or promotional item from your company or organization to all Divas;
- Company name included in all printed publicity materials including press releases, newspaper advertisements (including a post-event thank you ad), media events, social media, Regina Food Bank and Wascana Centre Authority websites, posters, banners and event program;
- An opportunity to provide a gift or promotional item for the Divas silent auction.

Diva Event Sponsor (\$500 cash):

- Logo prominently displayed on an "Experience Station" and event program.
- Company name included in all printed publicity materials including press releases, newspaper advertisements (including a post-event thank you ad), media events, social media, Regina Food Bank and Wascana Centre Authority websites, posters, banners;
- An opportunity to provide a gift or promotional item to all Divas.



The cost of registering to become a Diva for the day is \$175, or a standard team for \$700

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*To request more information on how you can get involved,
please contact*

Steve Compton
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stevec@reginafoodbank.ca

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Regina Food Bank
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Diva Registration Information

☐ Corporate Team Registration (\$1000) ☐ Team Registration (\$700) ☐ Individual Registration (\$175)
(prices include GST)

Diva Name: _____

Company Name (If registering a Corporate Team): _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

Cell phone: _____

If you are registering a team, please list your fellow Diva Team members below

1) _____

2) _____

3) _____

All DIVAS must be at least 19 years of age

If you are registering as an individual, but want to be partnered with another pre-registered Diva, please list their name(s) below. Unless specified, you will be grouped with a team prior to the day of the event.

DIVA payment method:

Credit Card #: _____ Expiry Date: _____

Credit Card: Visa ☐ Mastercard ☐

☐ Cheque (made payable to Regina Food Bank)

Please email your registration form and payment to
registration@divasregina.ca or mail with cheque payment to
Regina Food Bank, 445 Winnipeg Street, Regina SK S4R 8P2